

FIG. 1

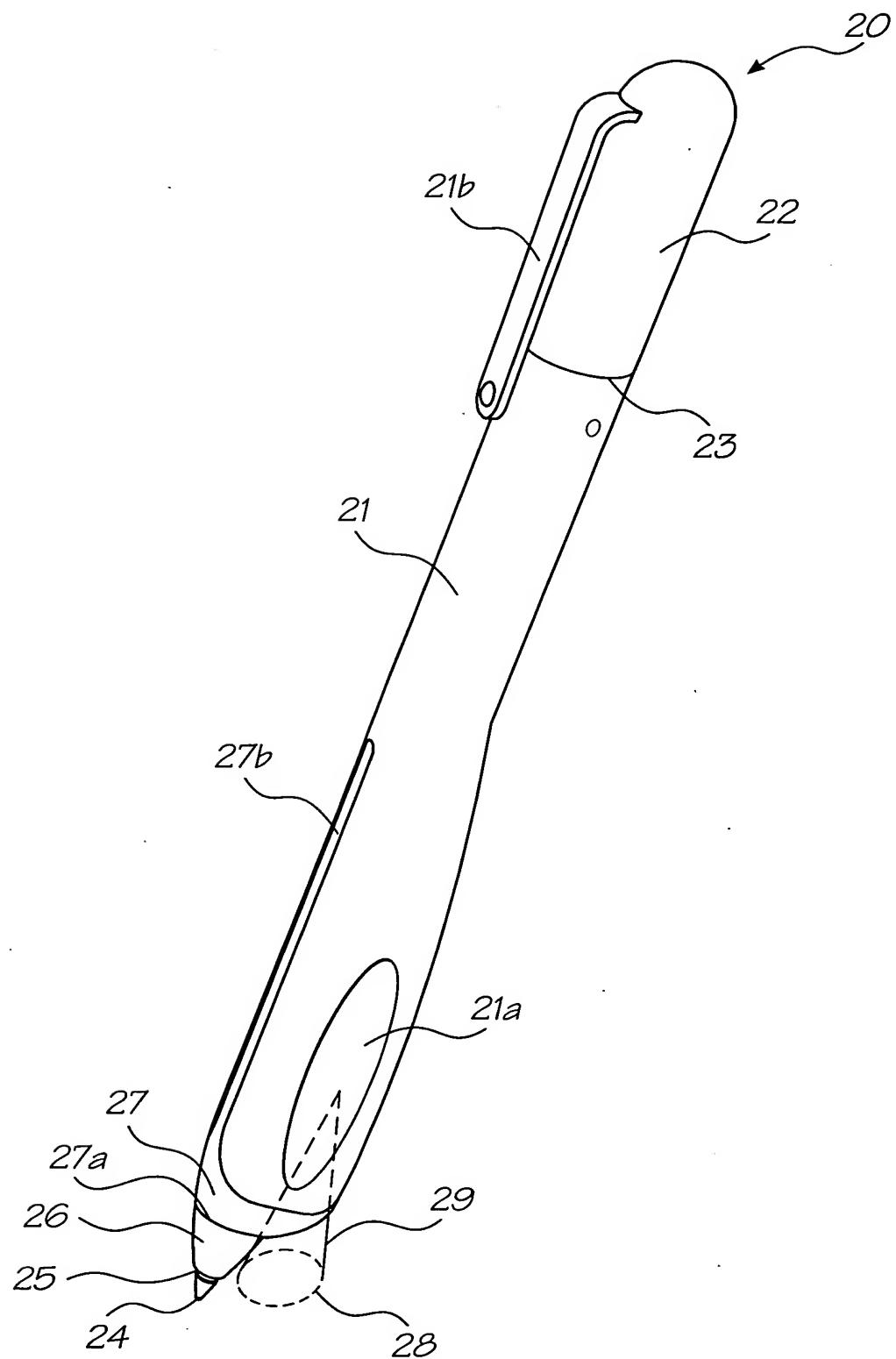


FIG. 2

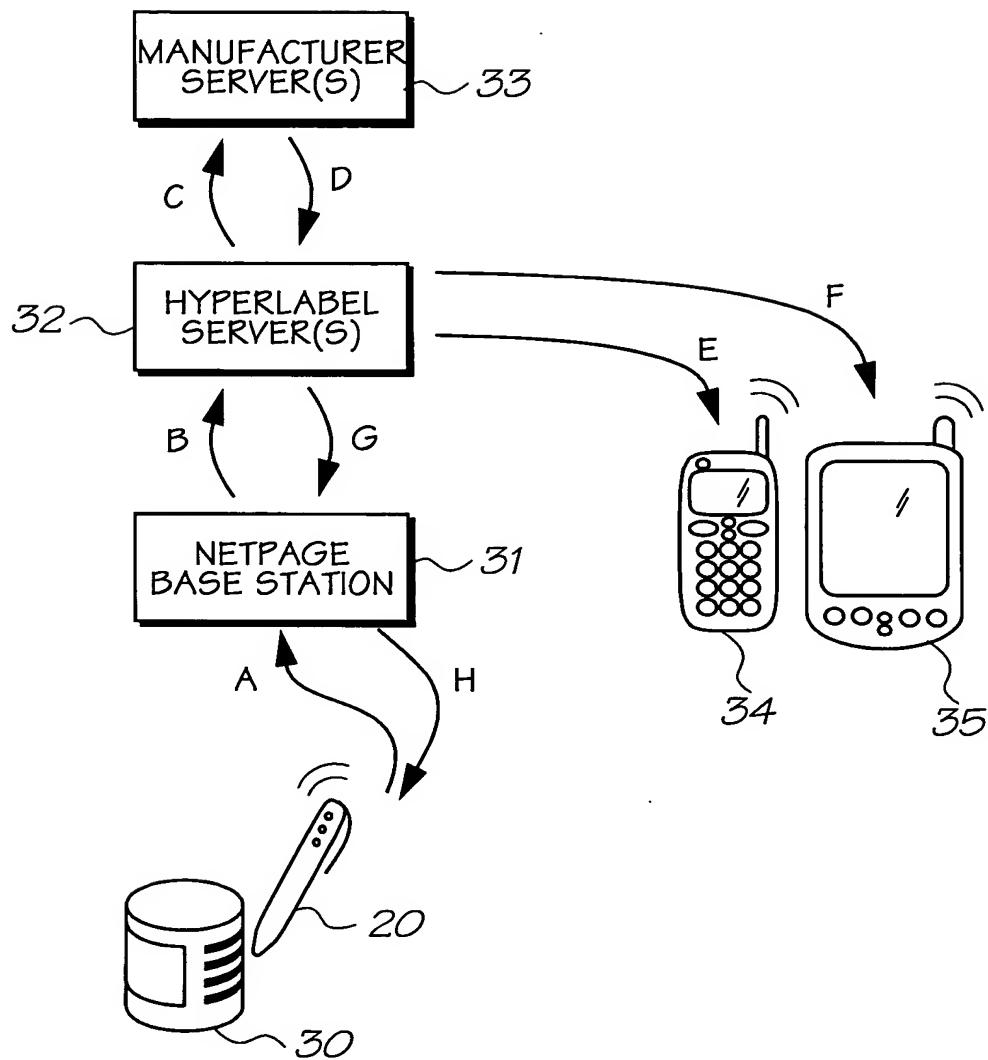


FIG. 3

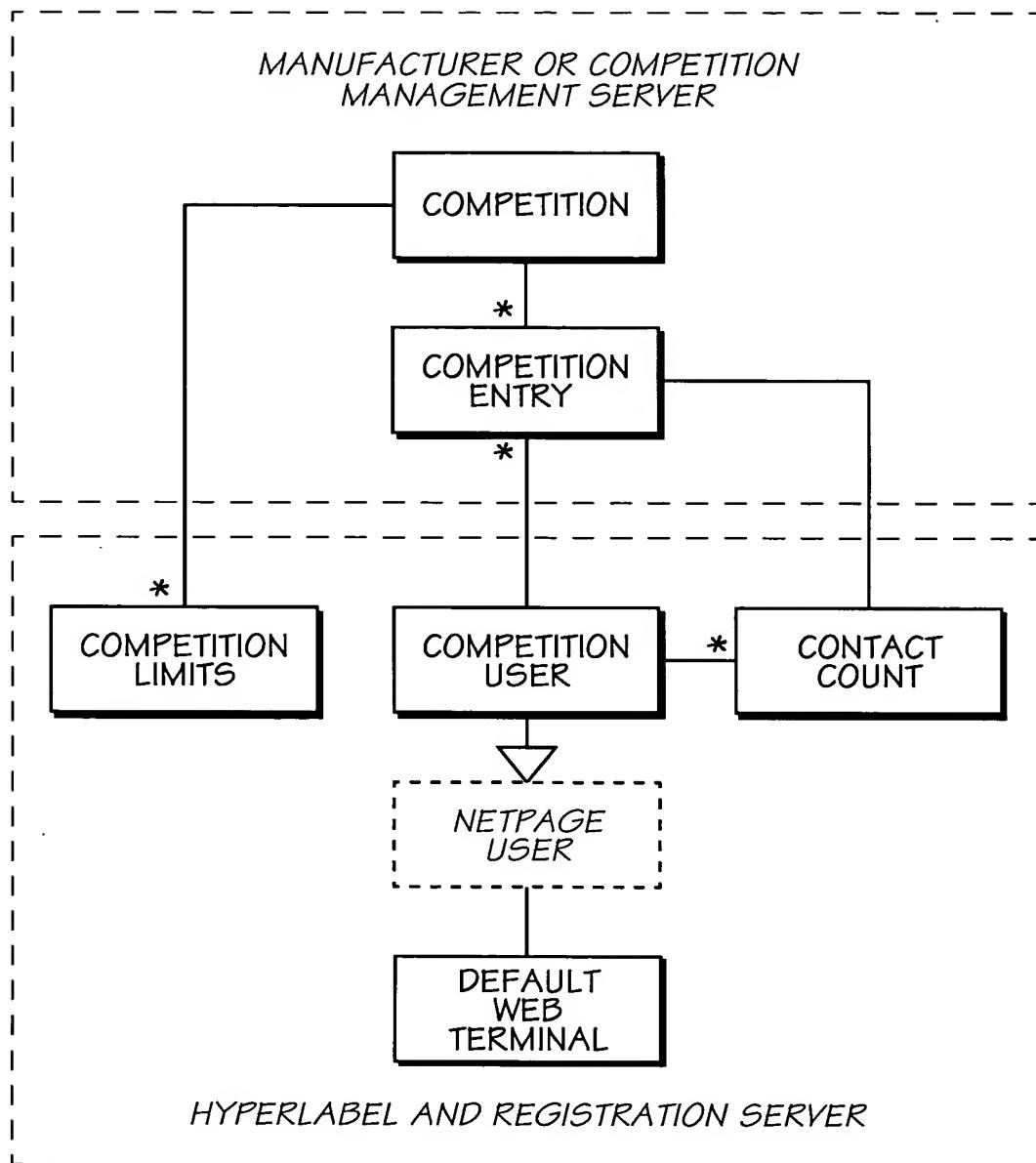


FIG. 4

COMPETITION NAME ~50

**COMPETITION ENTRY FORM**

**COMP DESC** ~51

**CONDITIONS** ~52

**MORE INFO** ~53

TELL US, IN 20 WORDS OR LESS, WHY YOU LIKE OUR PRODUCT

**TEXT** ~57

ARE YOU LIKELY TO BUY THIS PRODUCT AGAIN?

YES  NO ~58

PLEASE SIGN HERE TO CERTIFY YOU ARE OVER 18 ~54

**SIGNATURE** ~59

**SUBMIT ENTRY**

**PRINT** ~55

CLICK HERE AT ANY TIME TO CHECK IF YOU HAVE WON

~56 ~ **HAVE I WON?**

FIG. 5

## COMPETITION DETAILS

PAGE 1 OF 1

 COMPETITION NAME

THE DETAILS OF THIS COMPETITION ARE AS FOLLOWS:

COMPETITION DESCRIPTION:

 COMP DESC

COMPETITION CONDITIONS:

 CONDITIONSCOMPETITION START:  START DATECOMPETITION END:  END DATE OTHER DETAILS

PRIZE DETAILS

 PRIZE DETAILS

FIG. 6

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COMPETITION ENTRY CONFIRMATION MESSAGE

ENTRY SUBMITTED : [ ] DATE [ ] TIME

[ ] COMPETITION NAME [ ]

YOUR ENTRY HAS BEEN RECEIVED  
GOOD LUCK!

FIG. 7

COMPETITION ENTRY STATUS

ENTRY SUBMITTED : [ ] DATE [ ] TIME

[ ] COMPETITION NAME [ ]

CONGRATULATIONS!  
YOU HAVE WON A PRIZE

PRIZE DETAILS

TO CLAIM YOUR PRIZE WE NEED TO KNOW YOUR DETAILS  
CLICK <CLAIM PRIZE> TO AUTHORIZE US TO CONTACT YOU

**CLAIM PRIZE**

**NO THANKS**

FIG. 8

COMPETITION PRIZE CLAIM

[ COMPETITION NAME ]

CONGRATULATIONS ON WINNING YOUR PRIZE:

[ PRIZE DETAILS ]

YOUR PRIZE WILL BE SENT TO YOU SOON

THANKYOU!

FIG. 9

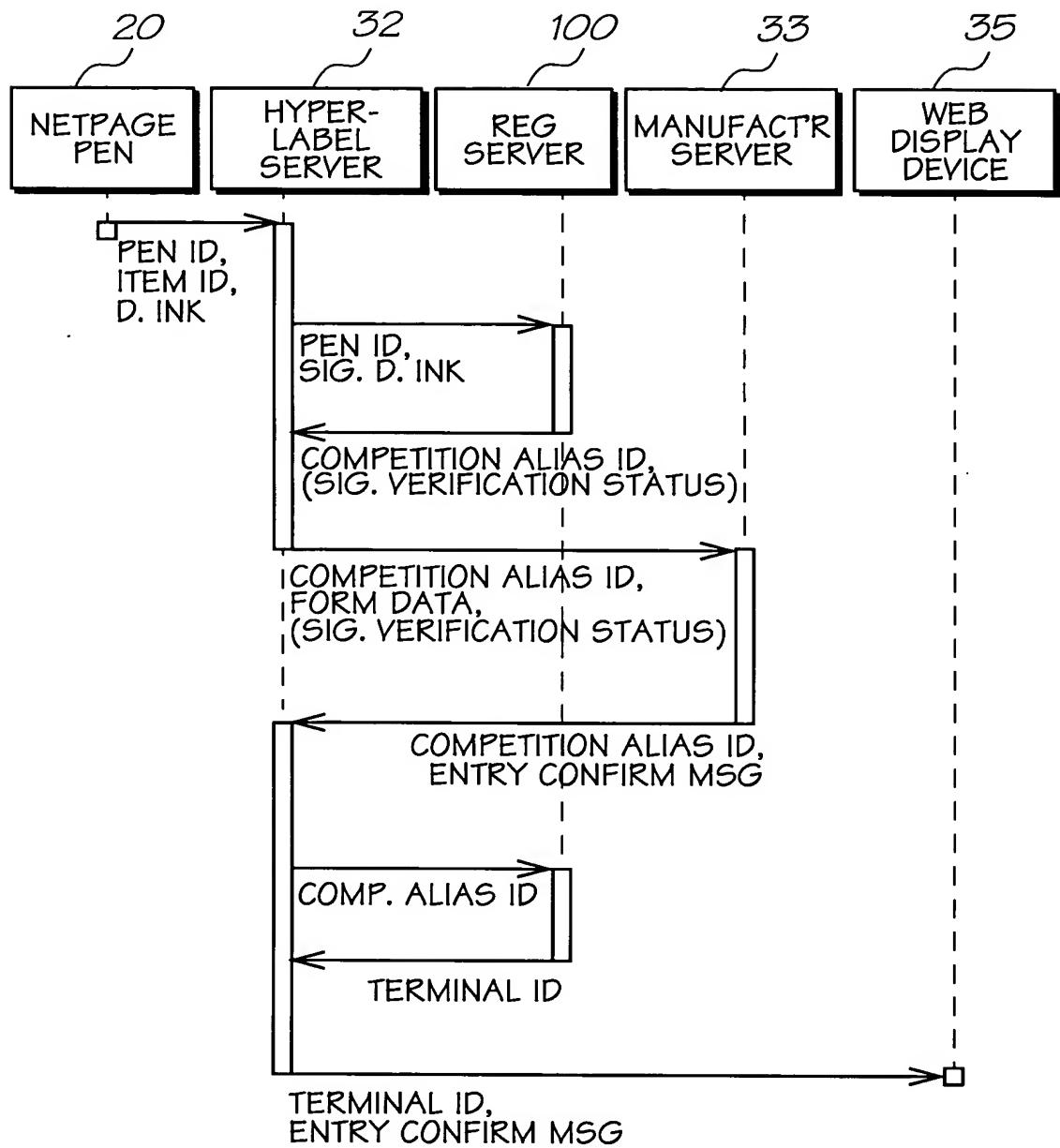


FIG. 10

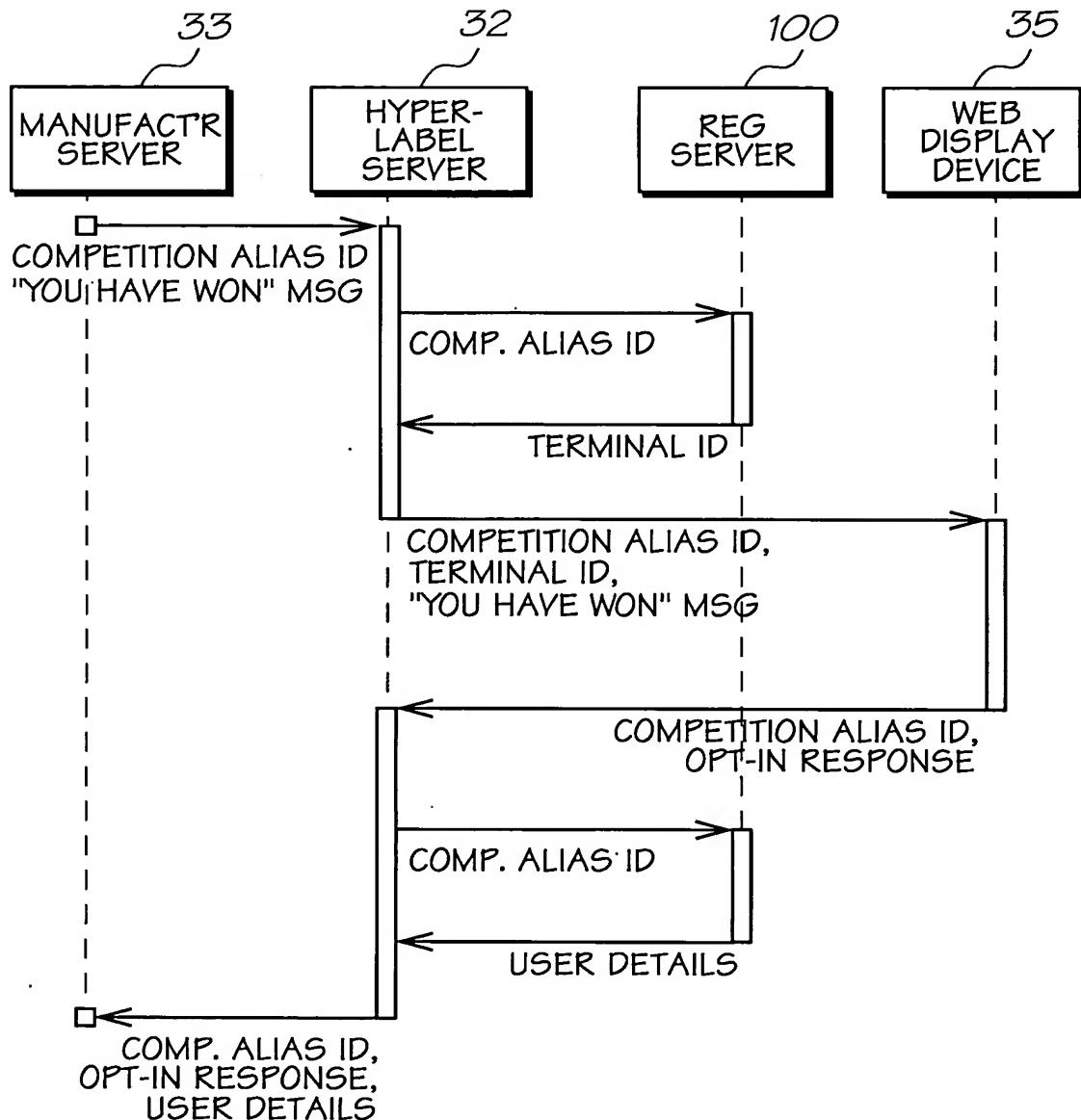


FIG. 11

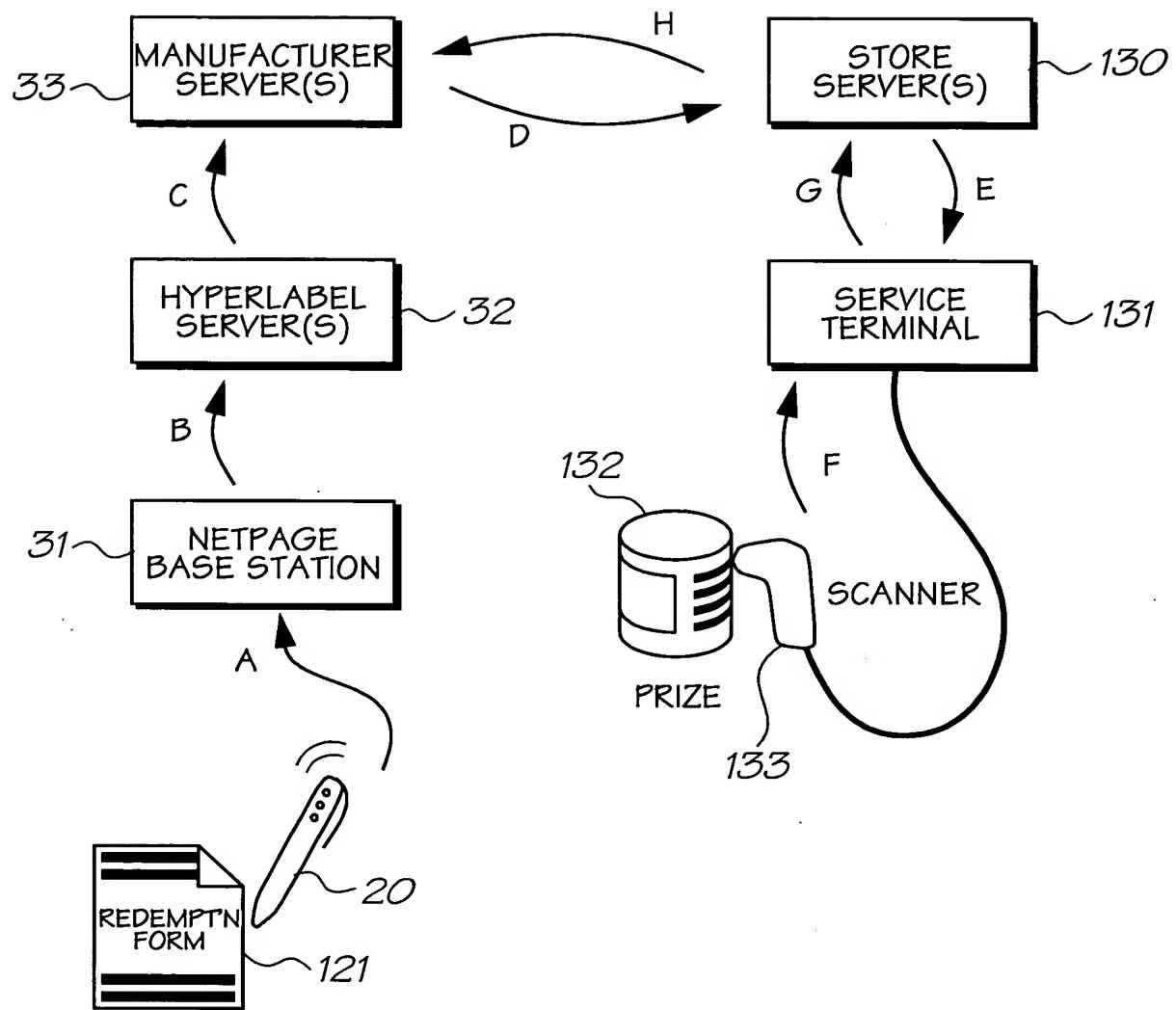


FIG. 12

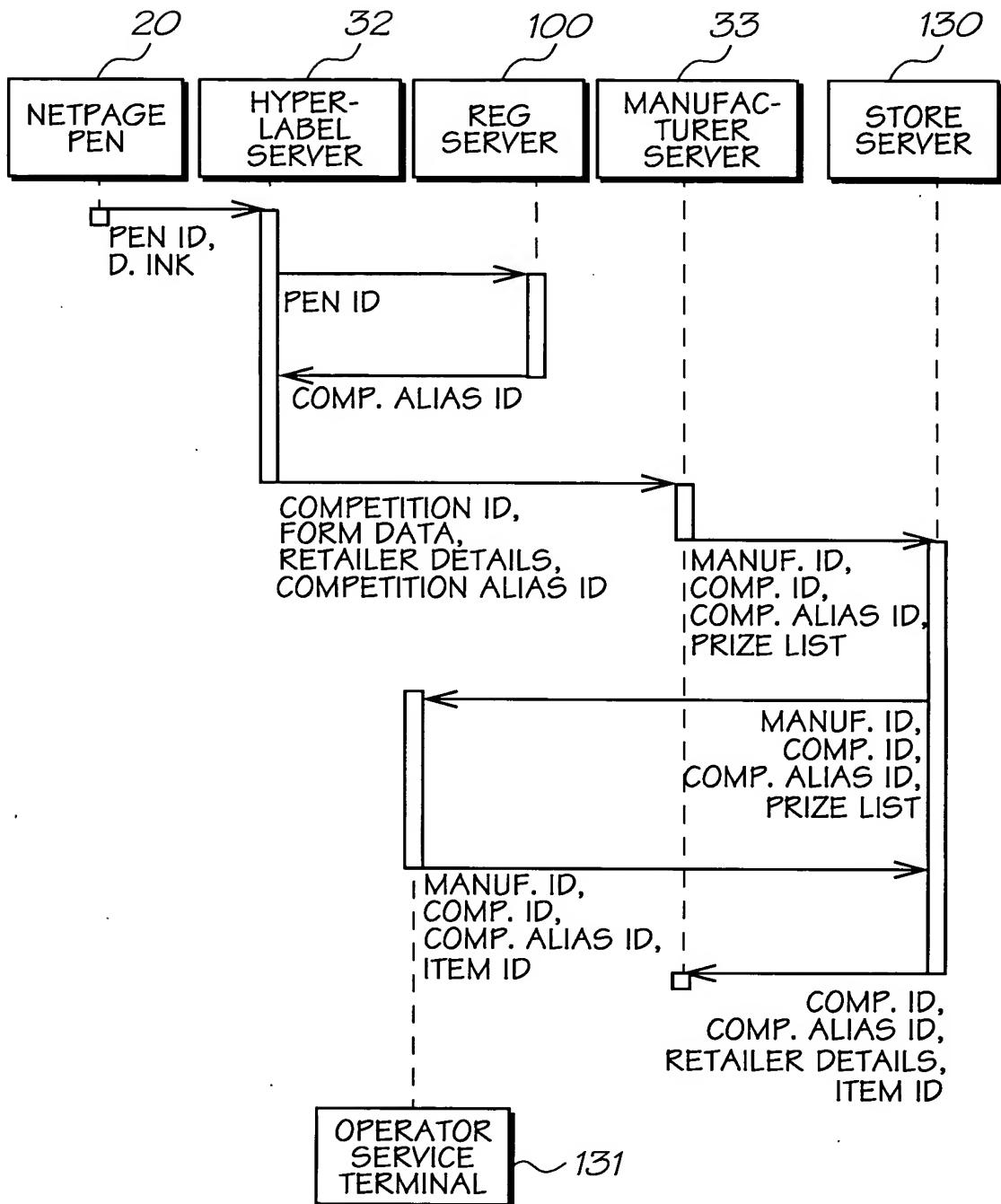


FIG. 13

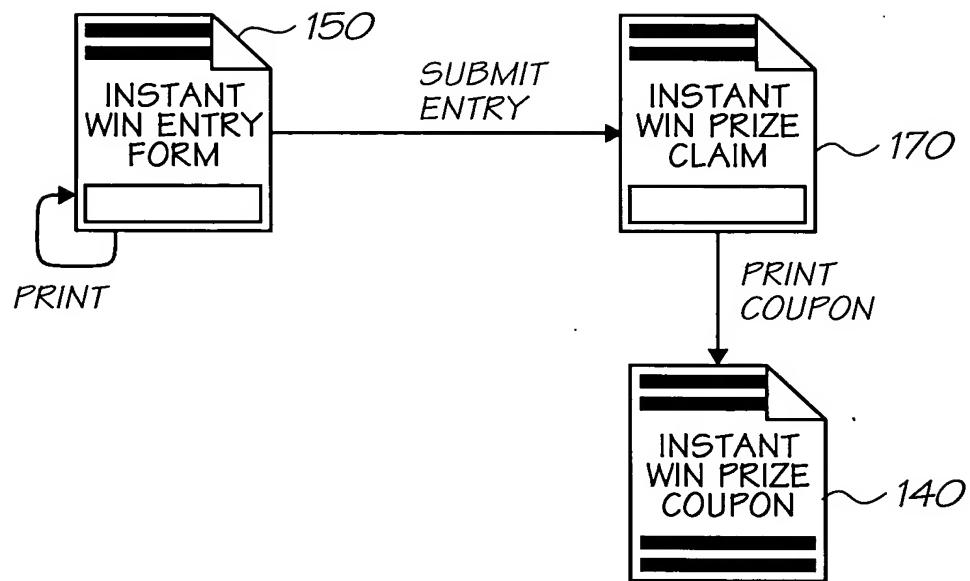


FIG. 14

[----- COMPETITION NAME -----]

INSTANT WIN COMPETITION

TICK THREE CORRECT ANSWERS AND WIN A FREE PACKET OF MINTS

WHAT COLOR ARE OUR MINTS?

- BLUE  GREEN  WHITE

WHAT ANIMAL FEATURES IN OUR AD?

- KANGAROO  PENGUIN  BEAR

WHAT OTHER PRODUCTS COME IN OUR RANGE?

- CARS  CHOCOLATES  SHOES

151

SUBMIT ENTRY

PRINT

~ 152

150

FIG. 15

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INSTANT WIN COMPETITION

CONGRATULATIONS! YOU HAVE WON A  
FREE PACKET OF MINTS!

PRINT COUPON ~ 171

170

FIG. 16

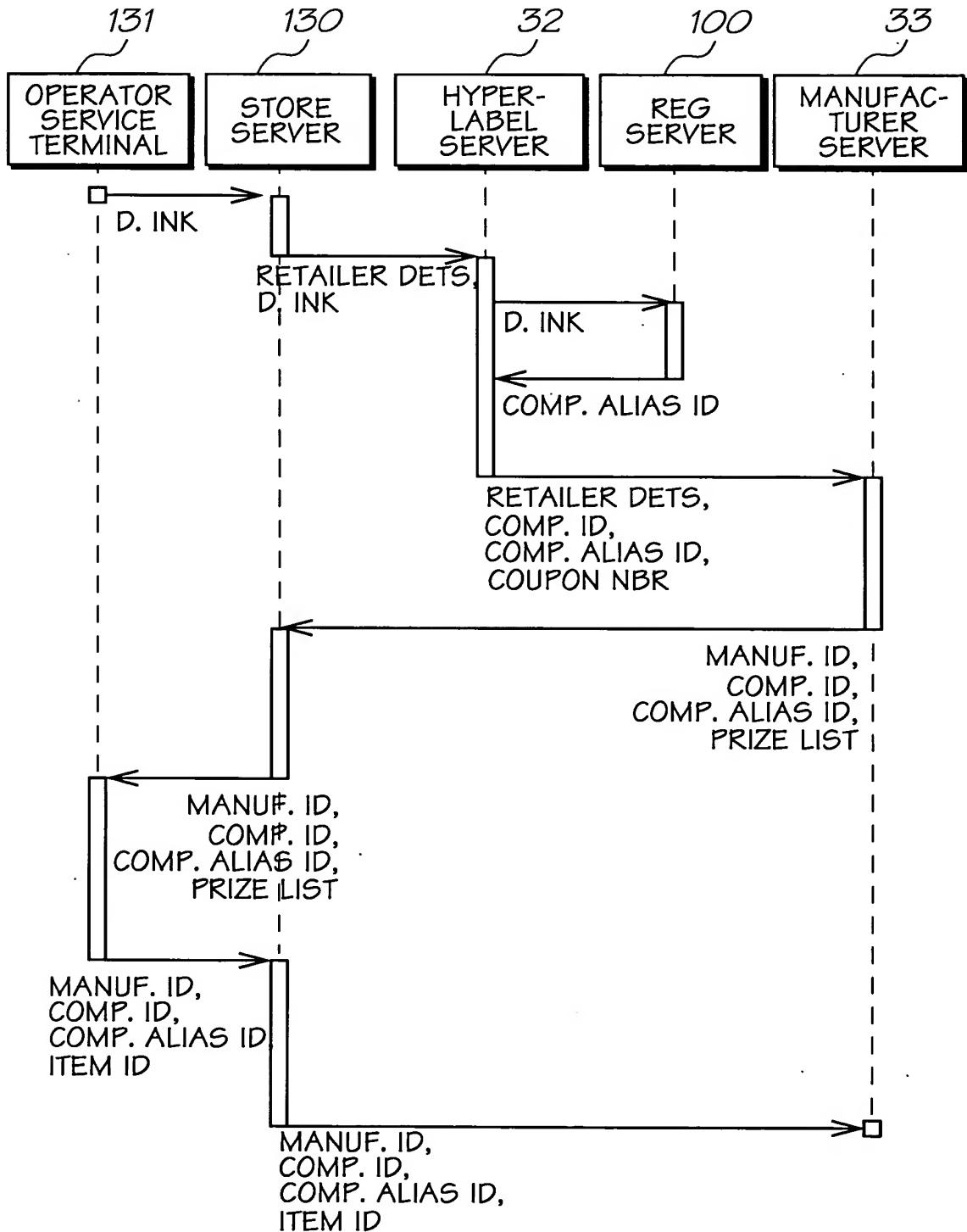


FIG. 17

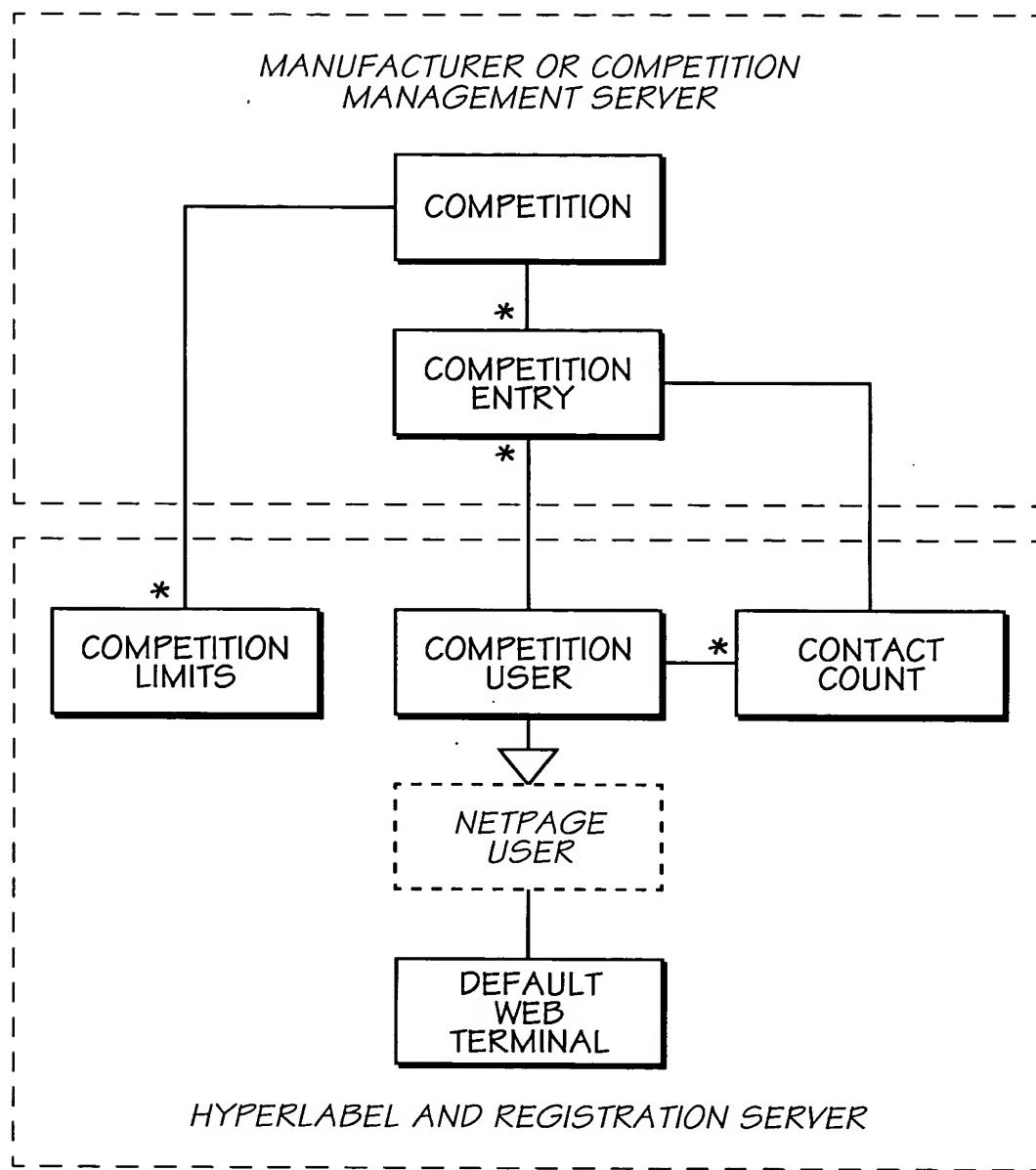


FIG. 18

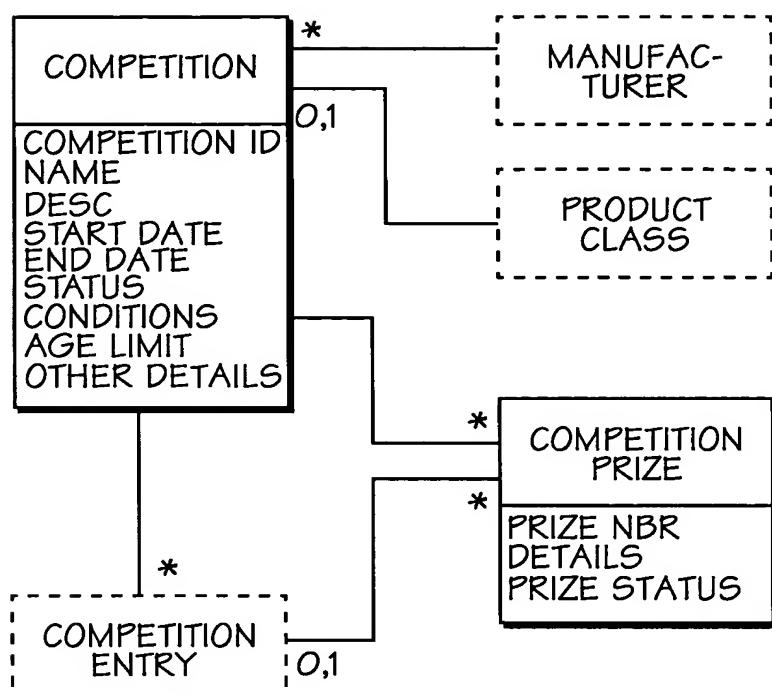


FIG. 19

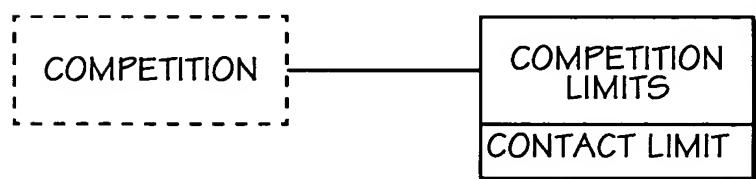


FIG. 20

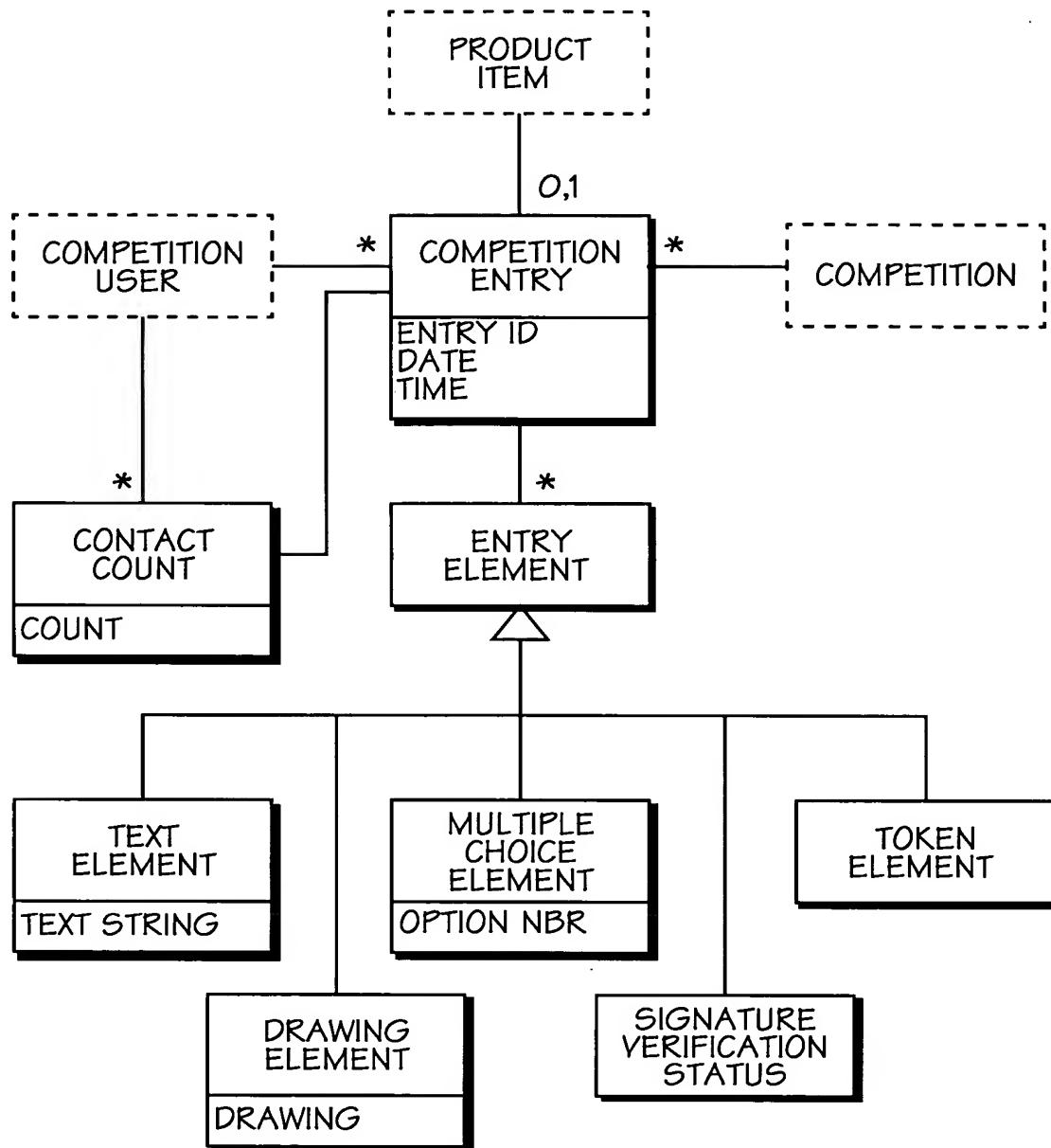


FIG. 21

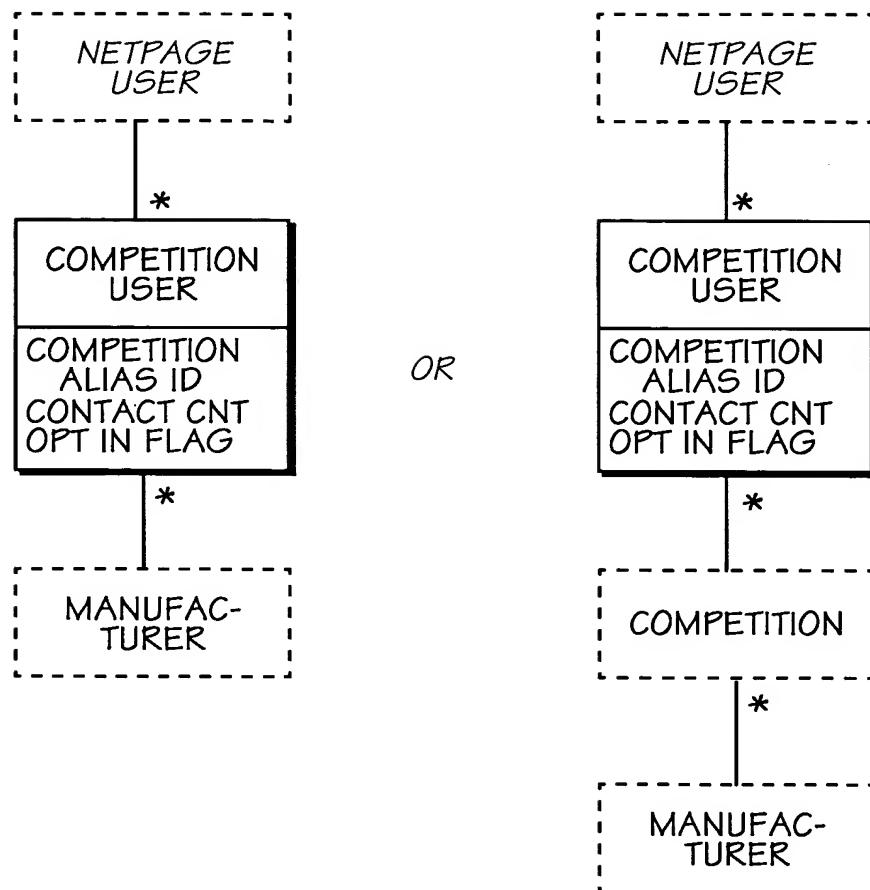


FIG. 22

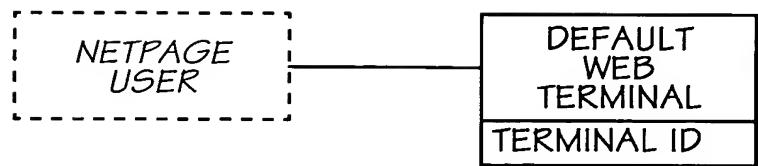


FIG. 23

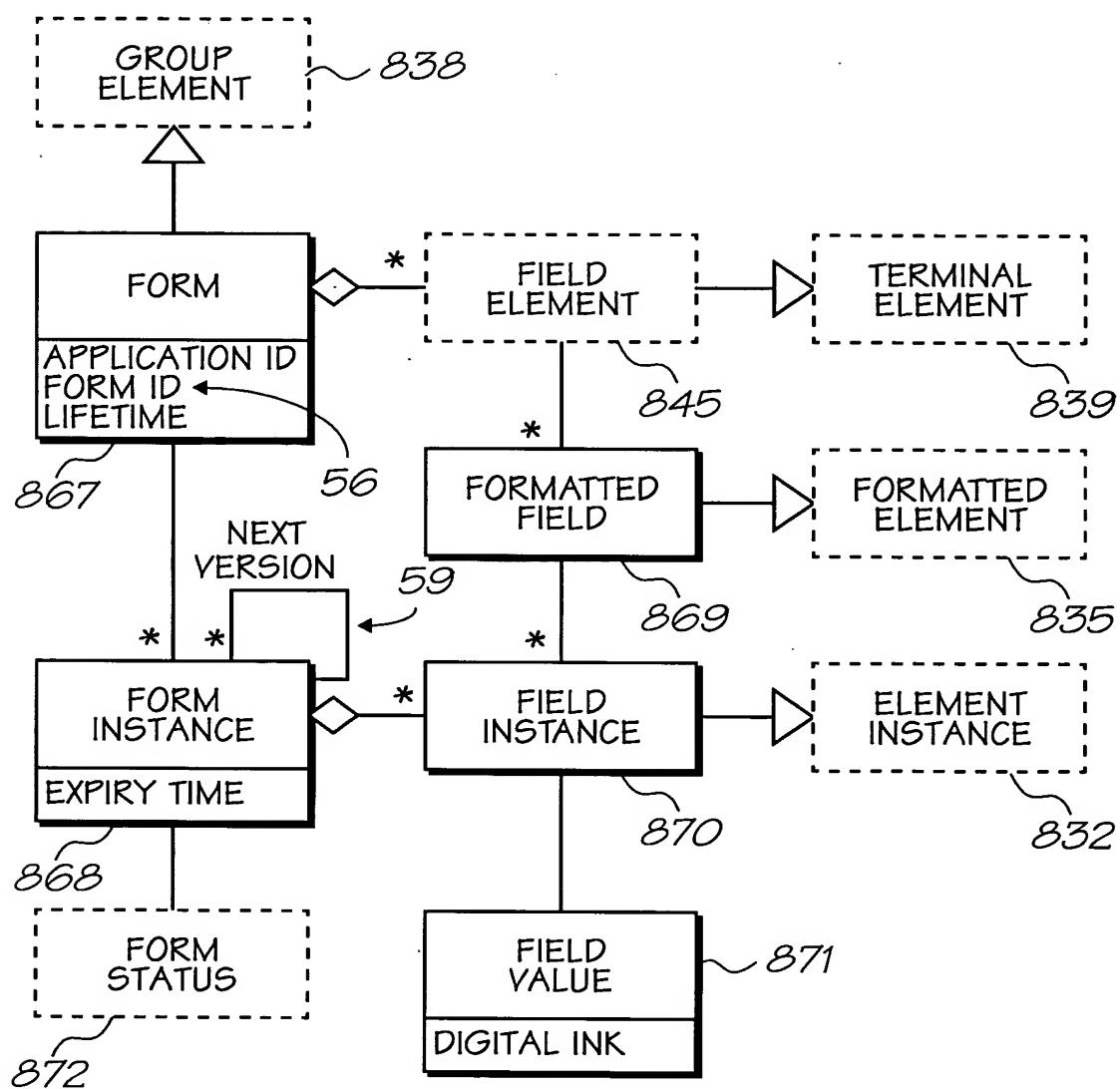


FIG. 24

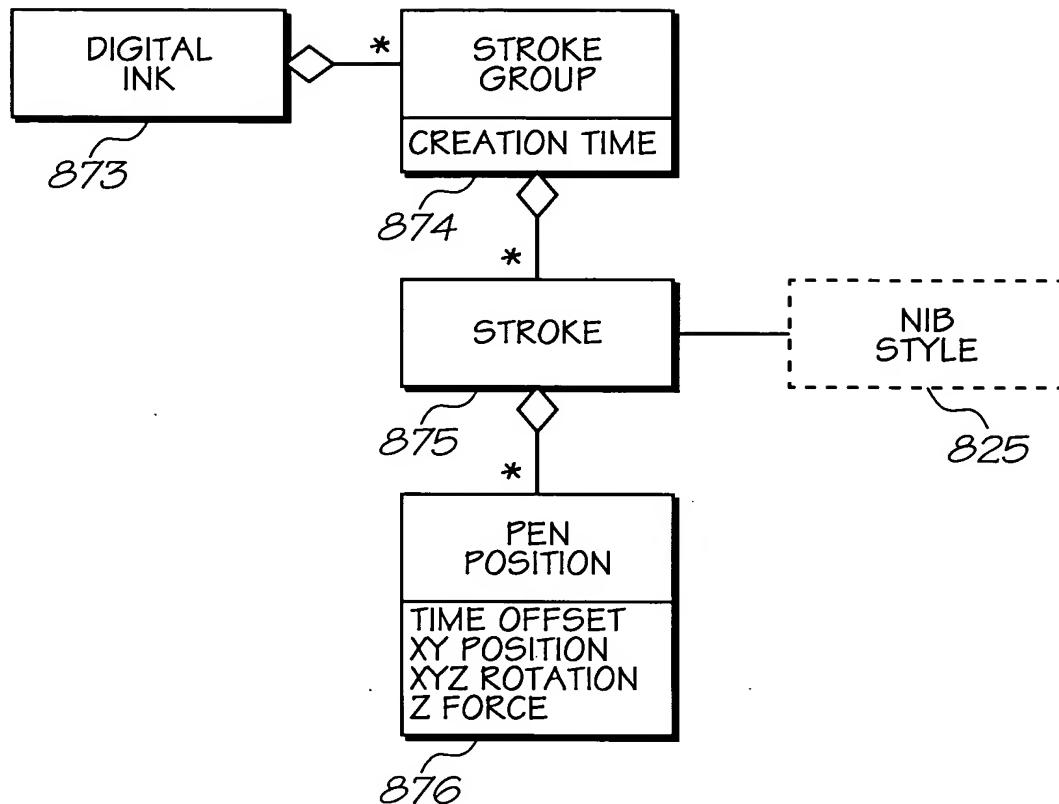


FIG. 25

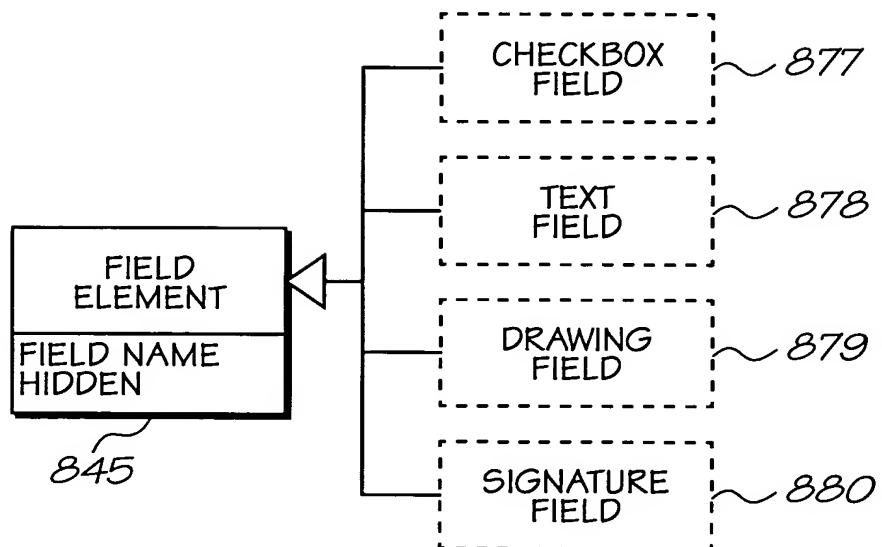


FIG. 26

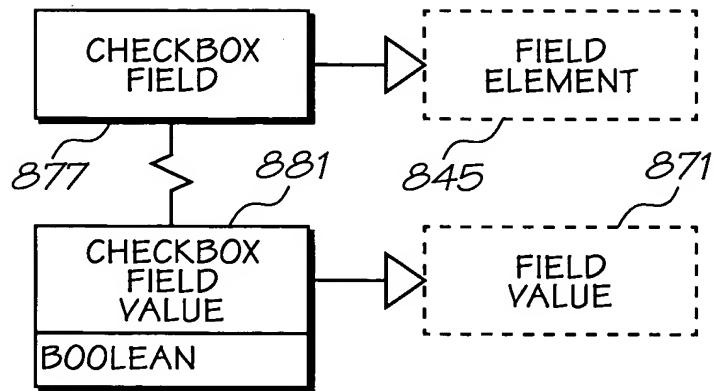


FIG. 27

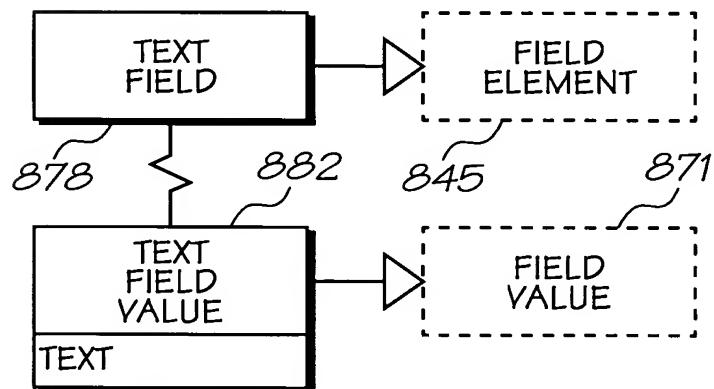


FIG. 28

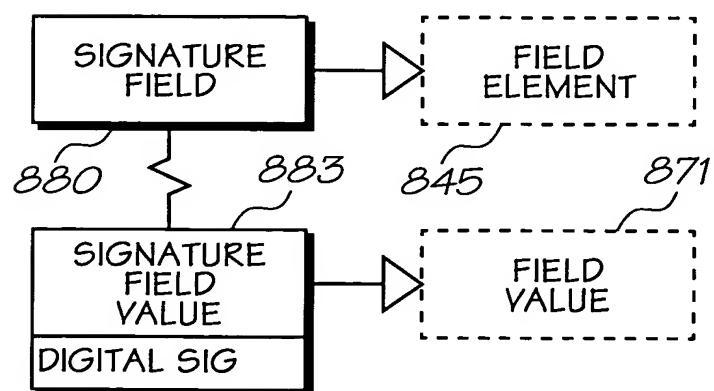


FIG. 29

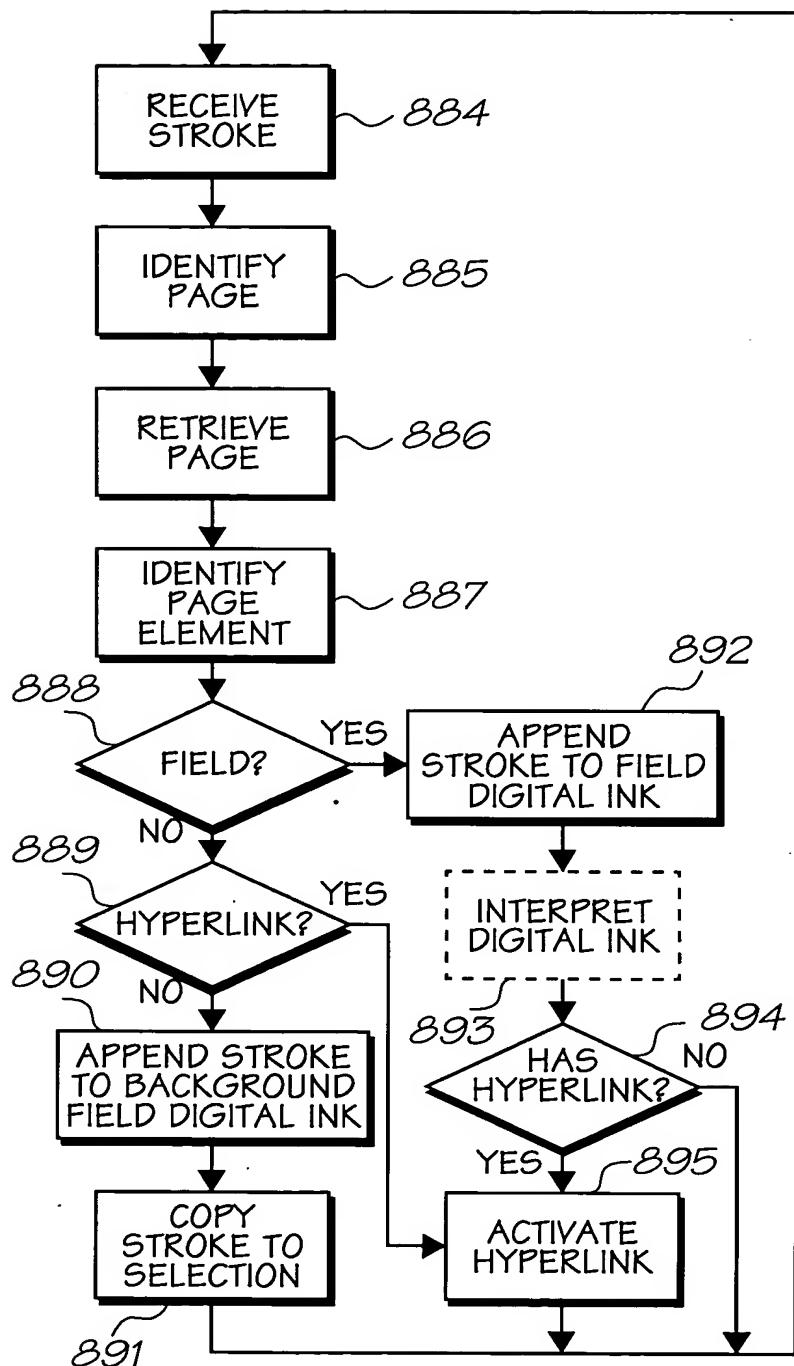


FIG. 30

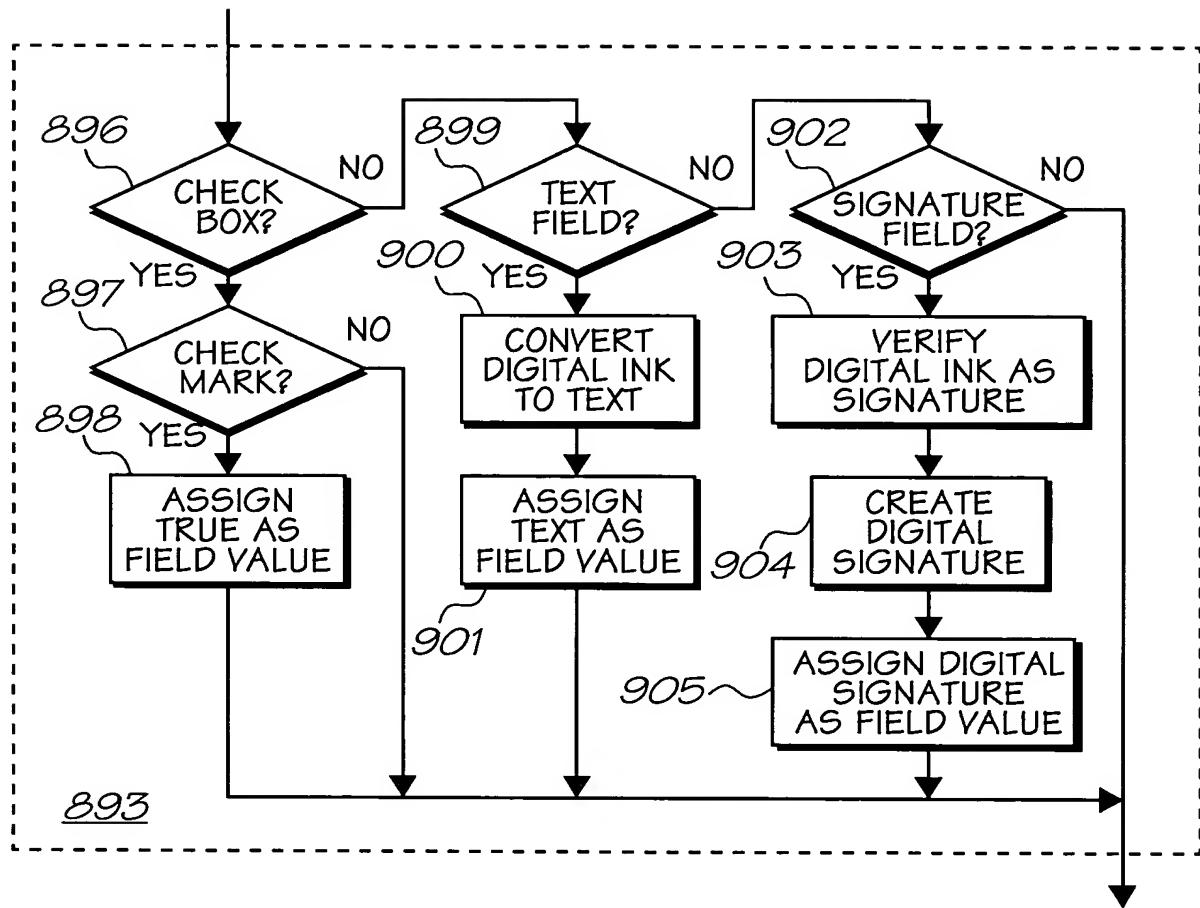


FIG. 30a

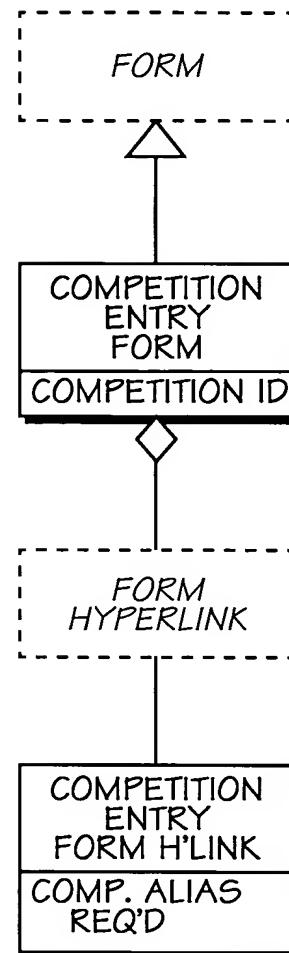


FIG. 31

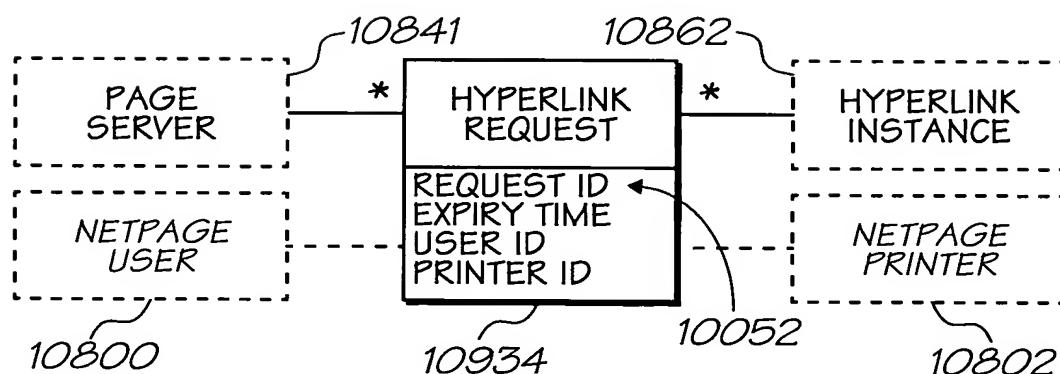


FIG. 33

<p>[ COMPETITION NAME ]</p> <p><b>COMPETITION ENTRY FORM</b></p> <p>[ COMP DESC ]</p> <p>[ CONDITIONS ]</p>	<p><b>MORE INFO</b></p>
<p>TELL US, IN 20 WORDS OR LESS, WHY YOU LIKE OUR PRODUCT</p> <p>[ TEXT ]</p>	
<p>ARE YOU LIKELY TO BUY THIS PRODUCT AGAIN?</p> <p><input type="checkbox"/> YES   <input type="checkbox"/> NO</p>	
<p>PLEASE SIGN HERE TO CERTIFY YOU ARE OVER 18</p> <p>[ SIGNATURE ]</p>	<p><b>SUBMIT ENTRY</b></p>
<p>CLICK HERE AT ANY TIME TO CHECK IF YOU HAVE WON</p> <p><b>PRINT</b></p> <p><b>HAVE I WON?</b></p>	

FIG. 32

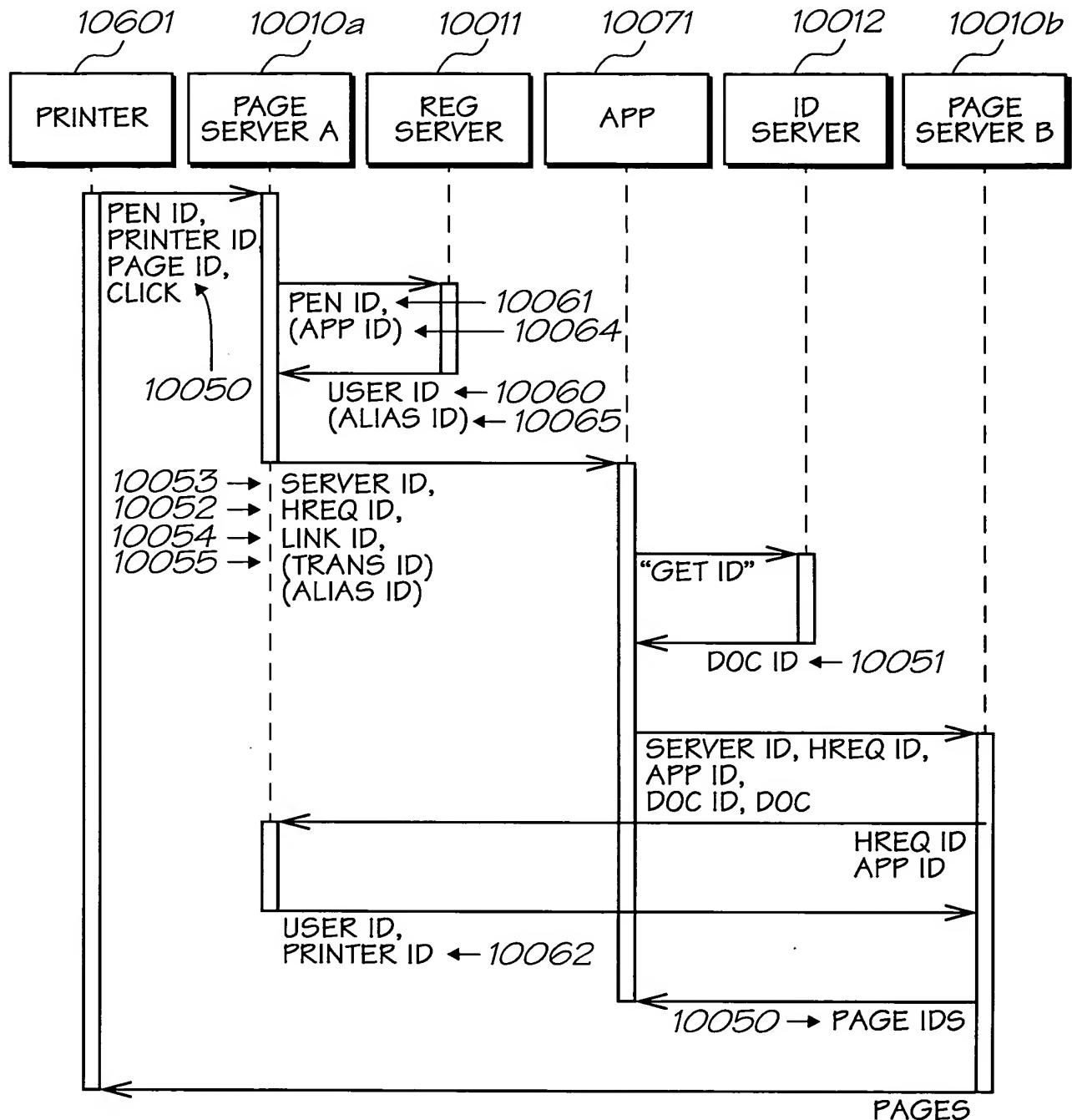


FIG. 34